



« Creativity is life » Grants CALL FOR APPLICATIONS

CONTEXT

No country or area is spared by Covid-19, and the population is largely locked down. The cultural and creative field is particularly affected: the first sector that had to stop its activities and likely the last one to start them up again.

However, cultural consumption remains very important. Art is vital in order to get through this period despite difficult living conditions. Despite this large consumption, the creators of these works are not/lowly paid and find themselves in a state of "survival". Moreover, many artists are involved in the fight against Covid-19, using their notoriety to raise awareness among their communities.

Given this imbalance, it is essential to find ways and means to enable artists to keep on creating... For the good of all!

OBJECTIVE

In response to the global health crisis, particularly affecting the cultural sector, **Africalia supports artists in their creative dynamics by setting up the "Creativity is life" grants.**

This punctual solution aims at supporting the production of artistic works during, in response to or following the crisis. The goal is to give a voice and a space for expression to artists from a variety of backgrounds, focusing on emerging artists' works, with the aim of making "visible" and "audible" cultural actors who are little highlighted and particularly vulnerable to this crisis.

Africalia is convinced that creative operators must take part in building the world of tomorrow.

CALL FOR APPLICATIONS

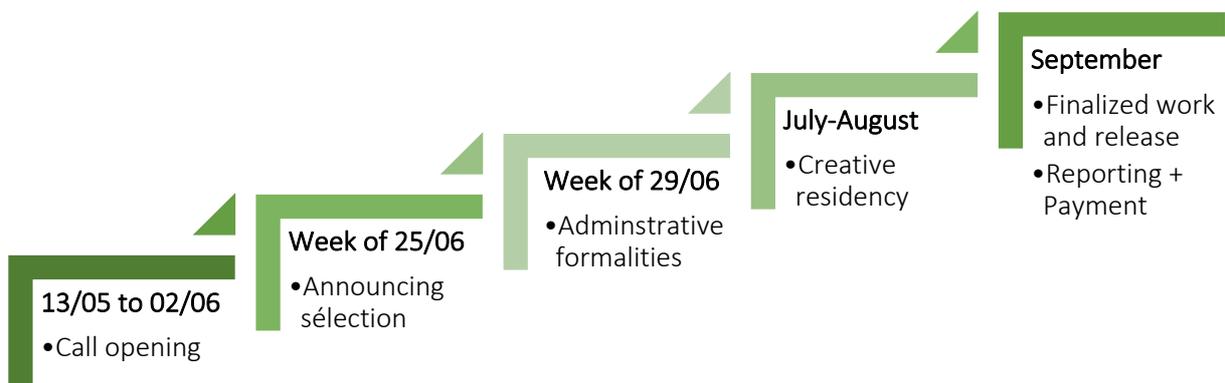
○ Eligibility criteria :

- **Being an artist, all disciplines combined** (*provide a CV or other evidence of experience in your field of activity - Minimum 3 experiences*)
- Living in one of the following countries: **Burkina Faso, Kenya, Uganda, DRC, Rwanda, Senegal, Zimbabwe**
- **Being of legal age**
- Completing the **application form**
- Having:
 - i. A computer or at least a smartphone with **internet connection** to "digitalize" the artwork created and communicate with Africalia.
 - ii. A **bank account** in your name for payments

- **Principle:** the *Creativity is Life* grant should allow a form of "creative residency" at home - this lockdown gives time for creation. This grant intends to support artists in an emergency situation and allow them to focus on the creative process rather than on their daily survival. Africalia is supporting a constructive, positive and forward-looking dynamic
 - **Topic: Response to Covid-19 "Here and Now" or "Tomorrow's World"**
 - « Here and now »: Inspiration: during this unprecedented situation, the artist is offering a reflection on Covid period, a look at society, an escape, a message of hope...
 - « Thinking the world of tomorrow»: in order to participate in building a more sustainable and fairer future, the artist is offering his vision, questions, ideas, and creativity... What will the post-crisis world be like: can we reinvent it?
 - **Result – Artworks:** depending on the discipline, the artist is offering a "**residency release**" **deliverable:** it must be an artwork that can be released on the internet (*script, text from a recorded book, clips, photographs, videos, etc.*).
- The digital dimension is an integral part of the project: be creative!*
- **Grant amount: 1500 euros per artist** - allocated in 2 instalments: 1000 euros at the start of the project and 500 euros upon presentation of the deliverable and a report.
 - **Selection criteria:**
 1. **Project Creativity:** innovation, topic, artistic dimension
 2. **Realization potential:** deliverable available in digital version
 3. **Artist's motivation**

PLANNING

- The call is open from **May 13th 2020 to June 2nd 2020** included.
- The creative residency will extend over **July-August 2020**. During this period, the artist will be in contact with Africalia to follow the project and send communication elements around it.



Deadline to apply : June 2nd 2020 (until 11.59pm)
 Applications / questions : africalia@africalia.be – Mention as Subject: "Creativity is Life - {COUNTRY}"